TORY AMMIANO

GRAPHIC DESIGNER

EDUCATION

BACHELOR OF FINE ARTS

Iowa State University 2005 – 2010

- Kappa Kappa Gamma -

SKILLS

MAC SYSTEMS
INDESIGN CC
PHOTOSHOP CC
ILLUSTRATOR CC
MICROSOFT OFFICE SUITE

EXPERIENCE

EXPERTISE

LOGO DESIGN

LAYOUT

PRINT & DIGITAL

ILLUSTRATION

GRAPHIC DESIGNER

- -Build, Revise and complete store ads for BI-LO and Winn-Dixie grocery stores
- -Design Grand Opening store ads from start to finish for BI-LO and Winn-Dixie
- -Build and revise special project ads
- -Build in-store signs and tags for various SE Grocers stores
- -Team Trainer for newly hired designers
- -Collaborate with a large team of designers to accomplish daily tasks

GRAPHIC DESIGNER

- -Create NFL + Collegiate apps + widgets; design supporting marketing materials
- -Produce ad banners for social media sites + mobile phones
- -Developed top-selling College Football App on iTunes

MARKETING/CORPORATE BRAND CONSULTANT

- -Create promotional materials including flyers and web-page layouts
- -Execute strategic campaigns for web from creative concept to design
- -Help clients convey marketing message to meet specific consumer needs

COLLEGE PROGRAM INTERN/CHARACTER PERFORMER

- -Gained in-depth knowledge of animation studios
- -Learned Disney culture while exhibiting superb customer service

SOUTHEASTERN GROCERS

(formerly APTARIS)

11.12 - PRESENT

SMARTPHONES TECHNOLOGIES

03.11 - 11.12

BABY BON APPETIT

06.08 - 12.10

WALT DISNEY WORLD

01.08 - 05.08

